CM&E corporate meetings and events

DIGITAL MONTHLY READERSHIP

20,000+

2026 Media Planner

CM&E corporate meetings and events

MediaEdge

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About CM&E

CM&E continues to deliver Canadian corporate and independent meeting planners the information and resources they need to achieve their strategic business objectives. Our coverage of the leading industry issues reaches more than 8,000 internal, senior-level staff employed by Canada's largest corporations who hold positions in meeting and event planning, marketing, sales, human resources management and executive administration.
In addition, more than 2,000 independent and third-party meeting planners, event consultants, and trade show organizers from across Canada turn to *CM&E* to help them accomplish their meeting goals.

Consulting with experts representing the industry's top professionals, *CM&E* is the most reliable source for information, delivering the content needed to help meeting planners strategize and execute any type of corporate event – from an executive retreat to an international conference.

The Magazine

CORPORATE PLANNING GUIDE

Venues, Facilities & Amenities: The *CM&E Corporate Planning Guide* is the go-to resource for everything planners need to keep delegates engaged and entertained, from accommodations and facilities to amenities and attractions.

Regional Profiles & Destinations: A comprehensive guide to premier Canadian destinations, providing key information for planners to make their next destination meeting a resounding success. Categorized by region, the *Planning Guide* will include editorial nationally, you don't want to miss this!

PUBLISHING DATES

ISSUE	PUBLISH	MATERIAL DUE
SPRING/SUMMER 2026	June 2026	April 2026
FALL/WINTER 2026	December 2026	October 2026

READ ONLINE

Click on the magazine to view the latest issue of **CM&E** magazine in your browser for free!

Click **HERE** for information on digital advertising. If you have any questions or concerns about your digital advertising needs, please contact your MediaEdge Sales Representative.

Why Advertise

UNPARALLELED EXPOSURE!

Corporate Meetings & Events reaches readers across all sectors of the corporate meetings and events planning spectrum – more than 2,000 independent and third-party meeting planners, event consultants and trade show organizers, and more than 8,000 internal, senior-level staff employed by Canada's largest corporations who hold positions in meeting and event planning, marketing and sales. The magazine provides informative editorial content and unparalleled exposure to a widespread scope of participants and readers.

Key Web Stats (based on 6 months of Google Analytics data)

Total monthly page views - 20,000

Unique monthly site visitors - 12,000

Average time spent on site - 3.20 minutes approx.

READERSHIP

Each issue of *CM&E* will reach 30,000+ readers across the country, including:

- Association Planners
- Corporate Planners
- Crown Corporations
- Government Planners
- HR Professionals
- Third-Party Planners
- Trade Show Organizers

UPCOMING EVENTS

Canadian Meetings + Events Expo

Metro Toronto Convention Centre
August 11 & 12, 2026

The Canadian Meetings + Events Expo is the largest and longest running tradeshow for meeting and event professionals. ***Printed copies at the MediaEdge Booth.***

Advertising Rates

Cover and Premium Positions (INCLUDES FOUR COLOUR)

SIZE	WIDTH	DEPTH	2X RATE	1X RATE
Inside Front Cover*	8.375”	10.875”	$3,029.50	$3,359.50
Inside Back Cover*	8.375”	10.875”	$3,029.50	$3,359.50
Outside Back Cover*	8.375”	10.875”	$3,129.50	$3,469.50

*** MUST have .125” of bleed**

Please Note: AD Rates are Price Per Issue
Guaranteed Position: Add 15%
Black & White Rates: 25% discount
Advertising Agencies: Please add 15%
Ad Proof Charge: $25.00

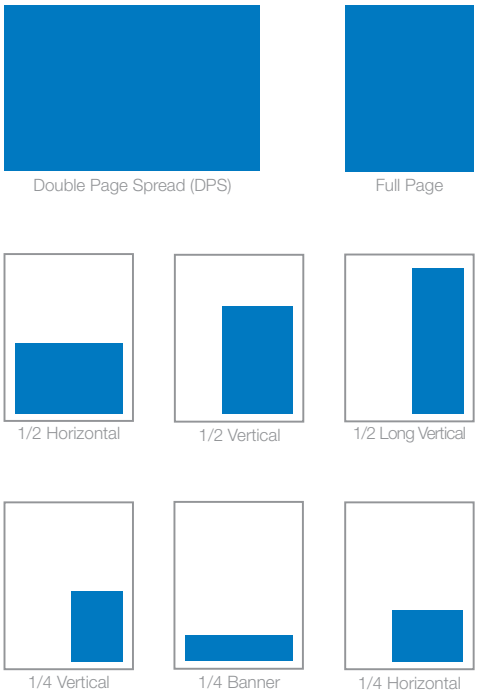
MECHANICAL REQUIREMENTS

SIZE IN INCHES	WIDTH	DEPTH
LIVE AREA:	7”	9.5”
TRIM SIZE:	8.375”	10.875”
BLEED SIZE:	8.625”	11.125”

Full-Colour Rates

SIZE	WIDTH	DEPTH	2X RATE	1X RATE
DPS trim*	16.75”	10.875”	$3,319.50	$3,679.50
Full Page trim*	8.375”	10.875”	$2,749.50	$3,049.50
1/2 Horizontal	7”	4.583”	$1,809.50	$1,999.50
1/2 Vertical	4.583”	7”	$1,809.50	$1,999.50
1/2 Long Vertical	3.333”	9.5”	$1,809.50	$1,999.50
1/4 Horizontal	4.583”	3.333”	$1,419.50	$1,579.50
1/4 Banner	7”	2.1667”	$1,419.50	$1,579.50
1/4 Vertical	3.333”	4.583”	$1,419.50	$1,579.50

*** MUST have .125” of bleed**



Production Specifications

Digital Files: Preferred format is a High Resolution (300dpi) PDF file, provided all the fonts are embedded, and all colour is converted to CMYK. Other acceptable formats are Adobe InDesign, and Adobe Illustrator files, if all graphics and fonts are also included. Publisher assumes no responsibility for accuracy when a proof is not provided.